



smart
card
networking
forum



“local authorities
working in partnership”
to deliver the very best smart card enabled services

SCNF Panel at ITSO Card Media Event

12th March 2009



SCNF Panel

- Kevin Farquharson – Interim Chair SCNF & Smartran Ltd
- Wendy Reddington – Bolton Council
- Gwyn Williams – Unicard Ltd
- Ian Goodfellow – WYPTE & TCF WG21
- Owen McLaughlin – SmartCitizen Ltd



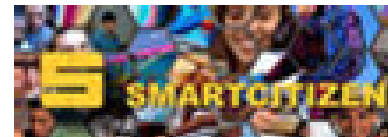


What is the SCNF?

- Smart Card Networking Forum re-launching Spring 2009
- SCNF is a non-profit organisation providing a premium events network, online resource and user forum for Local Authorities choosing multi-application smartcard schemes to improve service delivery, adding value by bringing together the smartest users and the most innovative providers.
- Free for Local Authority members to join & attend events
- See our website @ www.scnf.org.uk



Who are our sponsors?



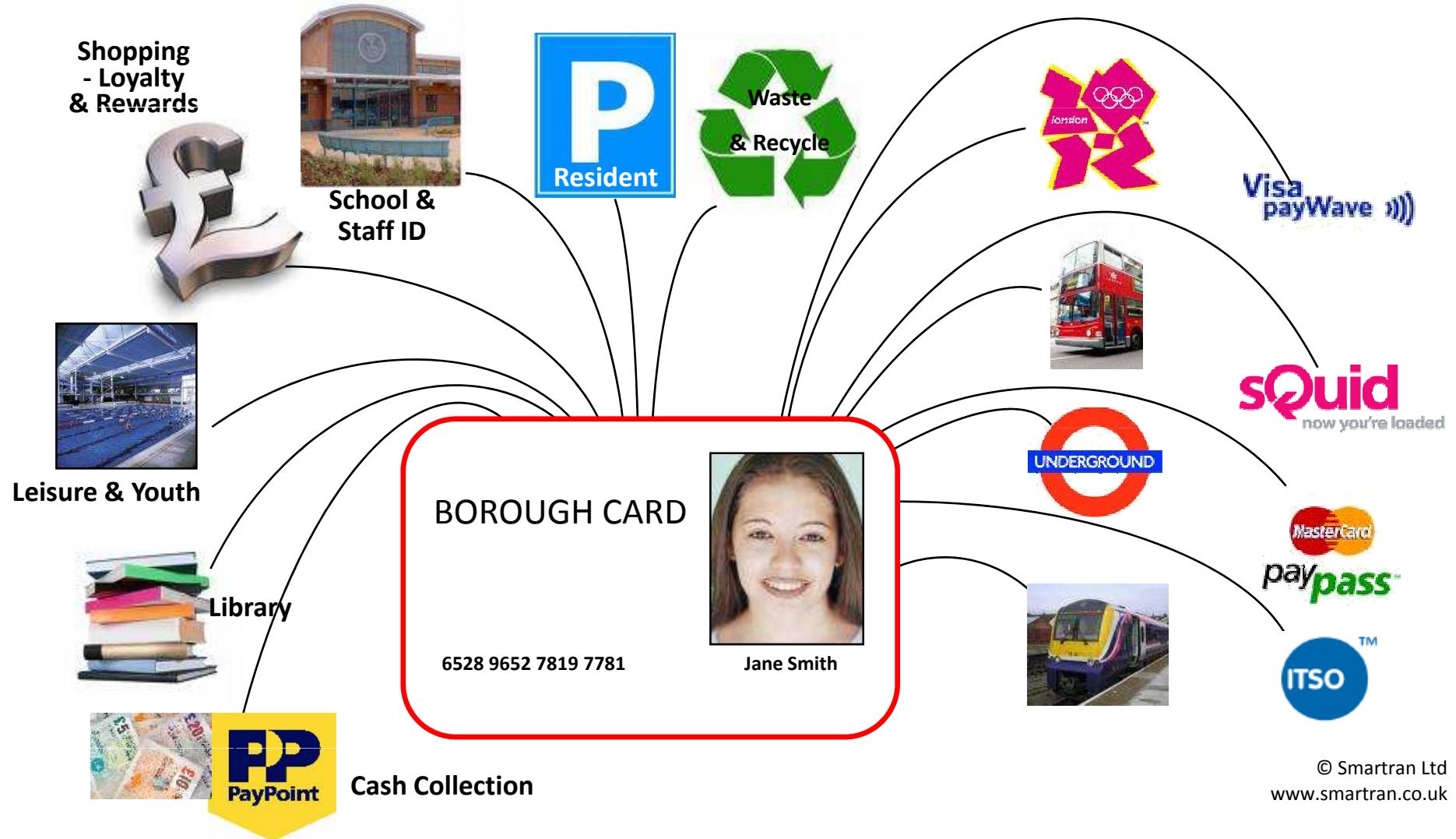
The forum is endorsed by:



Introduction

- There are a broad range of applications running today in local authority schemes that can co-reside with ITSO
- These applications can be implemented in a similar way on the alternative card media
- Multi-application cards are more useful for residents & offer savings for Local Authorities (less cards issued, managed & replaced)

Potential Borough Scheme



Multi-application Schemes

- Bolton – transport multi-application card; Mifare & JCOP31
- Hillingdon – parking, library, loyalty & leisure
- Lewisham – schools, library, leisure & concessions
- Bracknell Forest – ENCTS, library, leisure, proof of age, schools, loyalty
- SYPTE – combined staff card with ITSO

- Most based on LASSeO standard encoding
- Panel members will explain drivers & objectives

- There are currently three schemes:
Bolton Smart, B'Smart and Staff ID
- Access to library and leisure including discounts
- sQuid e-money – up to 3 purses
- ITSO – type 2 STR and type 16 concession
- 55,000 cards issued
- Future plans:
car parks, cashless catering, Government
Connect, Extended Schools Programme



- Multi-application Your London Card
- Positive business case for rollout
- Roll-out to adults mid 2009 (150 000 cards)
- Discounted parking for residents (Metric)
- Replaces resident's library card (Sirsi-Dynix)
- Local business loyalty & discount
- Integrated with CRM & call centre
- SNAPI included in card encoding
- Future – schools and leisure
- YLC encoding verified by AIDC in Halifax

YOUR
LONDON





Enabling access to council services with discount concessions & capture of data for re-imburement



Scheme covers

- Library
- Leisure
- Multiple concessions
- Schools (cashless catering)
- CMS separated by 'issuer' group



Challenges

- Increase usage
- Add value

YOUR
LONDON



Bracknell Forest Scheme

Scheme Facts

- 66,000 cards issued
- Single enrolment for all services



Scheme Objectives

- Increase access to services
- Town fit for 21st century
- Better value for money
- Sustain economic prosperity
- Promote positive behaviour



Scheme Expansion Plans

- Parking Service
- sQuid e-purse
- Access and security
- Direct payments





Trial of a Multi-Mode 'Citizens Services' Smartcard

DfT sponsored research addressing the key questions to deliver a multi-authority, multi-application smartcard:

- Do the citizens want a single smartcard for all applications?
- What are the practical issues?
- What are the political issues?
- What are the technical implications?
- What are the accrued benefits to stakeholders?

Based on the experiences of Yorcard and Sheffield City Council (AIDC) Results due summer 2009





Transport Card Forum WG 21: Combining Citizens' & Transport Cards

Administered by Smartex. Key questions are:

- How can other LA functions be incorporated in an ITSO card or ITSO shell?
- Can ITSO functionality be added to existing or future citizens' card schemes and their cards?
- If citizens' card functions are added to ITSO cards, who will own the card?
- Will LAs need to become licensed operators if they add citizens' card functions?
- Will terminals for citizens' card functions need to be ITSO accredited?

Part of this work involves a survey of Local Authorities which is being supported by the SCNF and LASSeO.



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Questions for panel?

See www.sncf.org.uk
for events, information & contacts